



### Mount Pleasant Area Convention & Visitors Bureau

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Mount Pleasant Area  
Convention & Visitors  
Bureau

**December 2009 Edition**

### 2010 Visitor Guide

The 2010 visitors guides will be out in the beginning of January. They are currently being finished up by the CVB staff.



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The new visitors guides will have updated information on many different attractions in Mount Pleasant. You can find new dates for annual events, updated information on parks and hotels, new locations for dining, and much more.

### The Sports Commission

The new Mount Pleasant Sports and Entertainment Commission is designed to help planners and sports enthusiasts truly enjoy their event.

Through partnering with area facilities, the Mount Pleasant Sports and Entertainment Commission allows the smooth transition during all stages of your event. From site planning to entertainment options, we'll help guide you through the process.

The Mount Pleasant area truly has some of the best facilities in Michigan, and the Mount Pleasant Sports and Entertainment Commission will gladly help you find the right facility for your sporting event.

To find information on sports facilities in the area, available sports, lodging, sporting events, or to request a proposal or more information, go to the Sports and Entertainment Commission's website at [www.MountPleasantSports.com](http://www.MountPleasantSports.com).

### Add us on Facebook!

[Facebook.com/ MtPleasantCVB](https://www.facebook.com/MtPleasantCVB)

### The CVB Has Moved!

The Mount Pleasant Area Convention and Visitor's has moved to a new location. We are now located at 200 E. Broadway.

We are very excited to have a new, larger space. Please stop by to get a new visitors guide, a new golf guide, and any other information you might need!

The building will be shared with Middle Michigan Development Corporation, the Mount Pleasant Area Chamber of Commerce, and Isabella Bank.



Above is a picture of our new building!



### 2010 Calendar of Events

The Mount Pleasant Area Convention and Visitors Bureau is currently updating their calendar of events. We are collecting events in Isabella County for 2010 on our website.

If you would like us to add one of your events we will need you to fill out a calendar of events response form with the following information:

- Name of the Event.
- Dates/Times.
- Location of Event.
- Telephone Numbers.
- Website Address and Email.
- Description of the Event.
- Charge Per Person.

Other information includes:

- Organization Name.
- Phone Number.
- Contact Names.
- Mailing Address.

You can also fill out this information online. Start by visiting our website at [www.MountPleasantWow.com](http://www.MountPleasantWow.com). Click on "Calendar of Events" at the top of the page. Then click on "Submit An Event" in the top right corner. Fill out the information, submit it, and your information will be sent to [visitor@mountpleasantwow.com](mailto:visitor@mountpleasantwow.com) and added to our website.

**Mount Pleasant Area  
Convention and  
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**Discover MountPleasant**



The Mount Pleasant Area Convention and Visitors Bureau is a destination marketing organization for Mount Pleasant and Isabella County, Michigan. Founded in 1988, the MPACVB has provided information on the area for 20 years and also operates Michigan's Central Swing and the Mount Pleasant Sports and Entertainment Commission.

**Upcoming Schedule of Events**

<b>January</b>	<b>February</b>	<b>March</b>	<b>April</b>
<ul style="list-style-type: none"><li>• 1/15- John H. Goodrow Fund Annual Dinner/ Dance Fundraiser 6:00pm</li><li>• 1/29- Mount Pleasant Area International Relations Annual Banquet 6:00pm - 8:30pm</li></ul>	<ul style="list-style-type: none"><li>• 2/13- SHAGala 4:30pm - 12:00am</li><li>• 2/20- Second Annual Cozy Crop Scrap Booking Day 9:00am - 9:00pm</li><li>• 2/20- Polar Plunge 10:30am</li></ul>	<ul style="list-style-type: none"><li>• 3/10-3/13- Clare Irish Festival</li><li>• 3/12,13- Central Michigan Camper &amp; Boat Show</li><li>• 3/12,13- Central Michigan Home Show</li><li>• 3/20,21- CMU 21st Annual Pow-Wow</li></ul>	<ul style="list-style-type: none"><li>• 4/10- OPUS 6:00pm-11:00pm</li><li>• 4/23-4/25- Maple Syrup Festival</li></ul>

